



# *ECOCERT GROUP*

ACT TOGETHER FOR A SUSTAINABLE WORLD

# ECOCERT IN A NUTSHELL



global leader  
in the certification  
of organic  
farming  
and organic  
cosmetics



STRONG GROUP - 29 years

WORLDWIDE operations

70 000 clients 30 subsidiaries

With a unique consulting service, ECOCERT Group can go beyond certification by offering global collaboration to its clients

# OUR BUSINESS SECTORS

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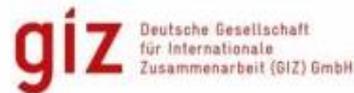
# SOME OF OUR RUSSIAN CUSTOMERS

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# OUR CUSTOMERS

- Governments and competent authorities
- Public services and communities
- Companies and public bodies
- Donors of funds
- Private companies
- Professional federations and associations
- Non-governmental organizations



# OUR SERVICES

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## CERTIFICATION

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- Product certification
- System certification
- Sector audits
- Labelling



## CONSULTING – by Des Enjeux et Des Hommes, independent entity

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- Responsible strategy consulting
- Change management
- Valuation and responsible communication



## TRAINING - by Des Enjeux et Des Hommes, independent entity

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- Approved professional training
- E-learning platform
- University education
- Learning Lab & Studio audio-visual production

# OUR INTERNATIONAL PRESENCE

A local presence with an implementation in **26 operating countries** allowing us to operate in more than **130 countries**



# OUR SUPPORT PROGRAM – DES ENJEUX ET DES HOMMES



## RESPONSIBLE STRATEGY CONSULTING

Adapt your activity to the challenges of sustainable development

Controlling environmental and social risks

Transform your approach to sustainability into a differentiating advantage



## OPERATIONAL SUPPORT

Evaluate and support the change of practices

Creating innovative tools

Secure your supplies worldwide



## VALORISATION OF YOUR PRACTICES

Measure the impact of your approach

Study the feasibility of a certification or label

Responsible communication



## TRAINING

Strengthen your teams' skills

Improve your teams' organisation

Get ready for a certification process

# OUR EDUCATIONAL PROGRAM

## ORGANIC

- **Basic level:** fundamentals of organic farming
- **Precise levels:** new organic farming regulations, product labelling, etc.

## FAIR TRADE

- **Basic level:** fundamentals of fair trade
- **Specific levels:** presentation of Fair for Life & For Life labels



## ECOPRODUCTS

- **Basic level:** fundamentals of organic cosmetics, ecological textiles, eco- detergents
- **Precise levels:** detailed requirements for COSMOS, GOTS, GRS and eco-detergent referential

## CSR

- **Basic level:** CSR fundamentals
- **Specific levels:** Responsible procurement policy

# SUPPORT PROGRAM EXAMPLES ON ORGANIC FARMING



## BTSF (Better Training for Safer Food)

*Europe and International  
2013 - 2016*

Initiative of the European Commission for the training of competent authorities of Member States and third countries

Development of training programs and piloting and coordination of expert trainers



GIZ

*Algeria  
2016 - 2019*

Component 1: Support to institutions for the development of national regulations on organic agriculture

Component 2: Support for the **structuration and development of 3 organic supply chains**



FANAMBY

*Madagascar  
2018*

Support for the implementation of the national standard for Organic Agriculture in Madagascar

-  
Co-construction with the authorities of the national standard and study of the possibilities of equivalence with European and North American regulations



GIZ

*Myanmar  
2019 - Ongoing*

Technical assistance for the development of a normative document in order to improve the GAP certification system in Myanmar

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Comparative study of the international and regional requirements  
Stakeholder consultations  
Writing of a normative document





## More information about ECOCERT Group

> On our website

ECOCERT Group: [www.ecocert.com](http://www.ecocert.com)

Ecocert Learning Academy :  
<https://training.ecocert.com>

> Follow us!

